

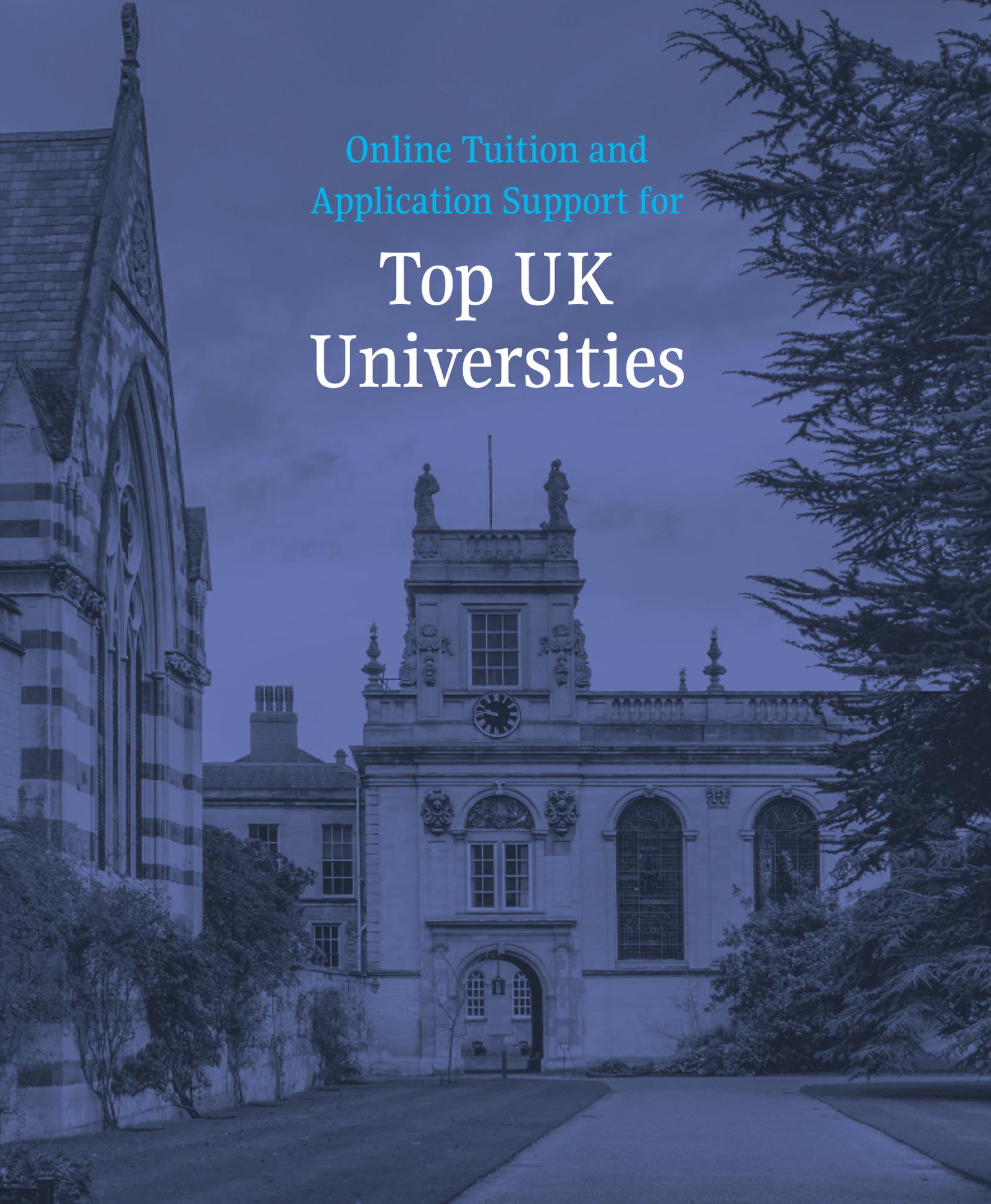


LEADING : EDUCATION Advisers



Online Tuition and
Application Support for

Top UK Universities



Welcome

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As the founders of Leading Education, it is our great pleasure to invite you to join us on one of our unique online tuition programmes aimed at helping students develop the curiosity, creativity, and critical thinking skills to win a place at a top UK university.

We are two Cambridge graduate brothers who applied from comprehensive schools and found the process difficult to navigate. We started Leading Education in 2017 with the aim of demystifying the application process for top UK universities through a suite of programmes, ranging in cost, which would allow any student to get access to support, regardless of background.

Five years on and our programmes have enabled our students to achieve an Oxbridge success rate of 43%, with 85% of our students gaining entry to 'G5' universities: Cambridge, Oxford, Imperial College, LSE, UCL. Statistically, the students that go through our programmes double their chance of success. This success has naturally led to growth; in 2021, 876 students chose to place their trust in us and we delivered over 15,000 lessons to them, geared towards helping them achieve entry to their dream university.

Our excellence is a result of a forensic, data-driven approach, which we combine with the world-class expertise of our consultants to create programmes that light up passion and provide the practical strategies for success. The trust that our students put in these strategies continues to humble us – and remains our greatest inspiration to guide them toward their goals.

Kindest regards,

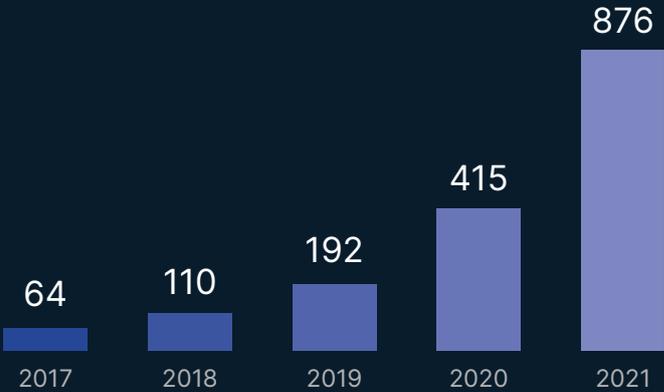
Kieran and Liam

Kieran and Liam Hammond
CO-FOUNDERS, LEADING EDUCATION

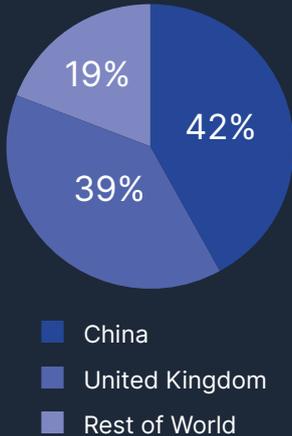
Our Results

Number of Students

We have helped over 1500 students since 2017. Our student numbers have doubled every year since our inception; more and more students are using Leading Education!



Where we operate



Oxbridge Admissions Rate 2021

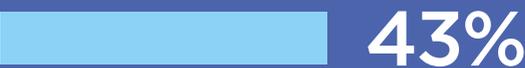
Average Admissions Rate



Admissions Rate of Top 50 UK Schools



Our Oxbridge Success Rate



University Offers 2021

132 Number of students receiving Oxbridge offers

360 Number of students receiving offers for other G5 universities

85% Percentage of our G5 applications' success rate

University Requirements

Great exam grades are not enough to gain entry to top UK universities. These universities often have extra requirements that count for more than your A-Level grades and require lots of further preparation, including personal statements, admissions tests, written submissions and interviews.

Through the different stages of the application process, top UK universities are looking to screen for the following qualities:

- **Academic Ability**
- **Critical Thinking/ Problem-Solving Skills**
- **Wider Reading**
- **Passion for Your Subject**

Our team constantly reviews this information from each university, and our goal is to provide tuition that meets all the criteria for all top UK universities.

It can be very confusing, but Leading Education will guide you through the process and provide support at all stages.



Oxford and Cambridge



Oxford and Cambridge are the UK's oldest and most prestigious universities, with a global reputation for academic excellence. These universities have extra requirements, and applicants must send an 'early application' to apply. Almost every department requires students to take extra admissions tests and shortlisted candidates are invited to interview.

1. **UCAS Application (15 Oct)**
 - Personal Statement
 - Teacher's reference
 - Grades
2. **Cambridge SAQ (22 Oct)**
3. **Admissions Tests (Early Nov)**
4. **Written Submissions (Nov)**
5. **Interviews (Dec)**



Imperial College



With an application success rate of 14%, Imperial College London is one of the most prestigious and competitive universities to apply to in the UK for STEM subjects. If you apply to Imperial you will be assessed on your grades and the quality of your personal statement. Departments such as Mathematics and Medicine also use external admissions tests to assess candidates.

1. **UCAS Application (15 Jan)**
 - Personal Statement
 - Teacher's reference
 - Grades
2. **Admissions Tests (Early Nov)**
3. **Interviews (Dec-Feb)**



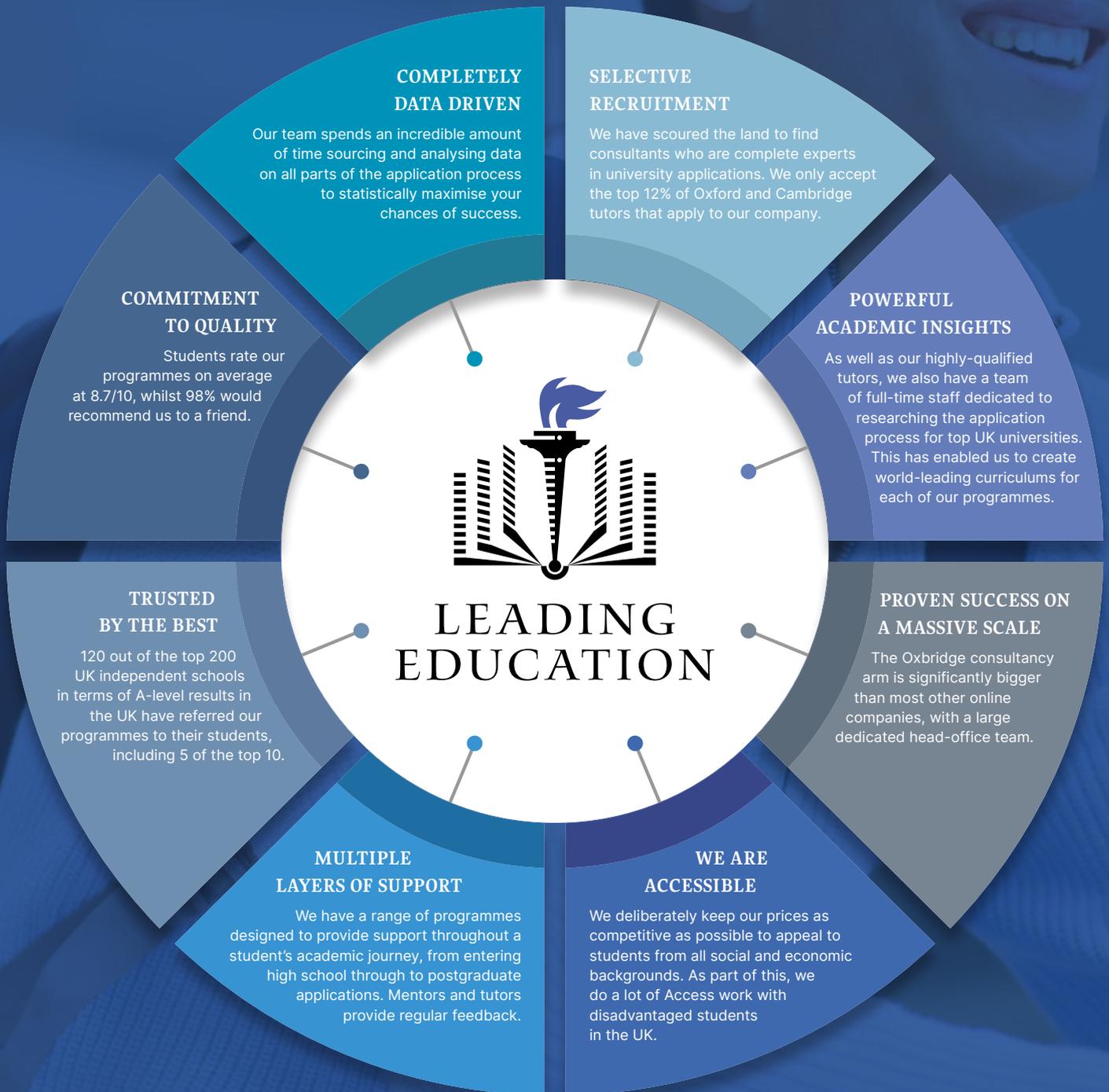
Medicine



Applicants for Medicine can apply to up to four medical courses by the early deadline of 15 October. Personal statements are written in a very different way to other subjects, with a focus on work experience, medical ethics, healthcare systems and research developments. Medicine applicants are advised to apply for some universities that require the UKAT admissions test and some that require the BMAT. Most universities assess applicants through academic interviews.

1. **UCAS Application (15 Jan)**
 - Personal Statement
 - Teacher's reference
 - Grades
2. **Admissions Tests (UCAT - Summer, BMAT - Nov)**

Why Choose Leading Education?



Our Programmes Overview

The Student Journey



Year 10/11

Year 12/13

APPLYING TO UK UNIVERSITIES

Knowledge Building



Personal Statements



Application Strategy Mentorship

SUBJECT TUITION

GCSE/IGCSE Tuition



SUBJECT TUITION

A-Level / IB Tuition

EPQ Full and Booster Programme

ACADEMIC SKILLS

Oxbridge Thinking Skills
Academic Competitions
Wider Reading



ACADEMIC SKILLS

Oxbridge Thinking Skills
Academic Competitions

MENTORSHIP

Academic Mentorship



MENTORSHIP

Academic Mentorship

Undergraduate

POSTGRADUATE APPLICATIONS

Knowledge Building
Course Selection
Interview Preparation
Personal Statements



MENTORSHIP

Academic Mentorship

Admissions
Tests



Interview
Preparation



UK University Application Support

- Programmes for any student applying to a UK university, including Oxbridge and G5 universities
- Recommended as a course of study between January and December in the year students apply to university
- Available for any student from Year 10 upwards

Knowledge Building



Knowledge Building in a particular subject area is the first vital step for students on their journey to applying to UK universities. Students learn how to develop important ideas in both depth and breadth far beyond their classroom learning.

What is it?

- Build specific subject knowledge far beyond the school curriculum
- Design an essential reading list of books, articles, and academic theories
- Engage in university-level discussions with an expert tutor

Who is it for?

Degree Subject	Law	Medicine	Other
Oxbridge	Required for all universities	Required for all universities	Required for all universities
G5 Universities	Required for some/most	Required for some/most	Required for some/most
Russell Group	Required for some/most	Required for some/most	Required for some/most
Other UK Universities	Required for some/most	Required for some/most	Required for some/most

- Required for all universities
- Required for some/most
- Not applicable

Why do I need it?



Prepare For Your University Interview

by building knowledge that you can use to answer difficult questions.



Write An Outstanding Personal Statement

using the books and concepts you will learn about.



Demonstrate Desirable Qualities

to admissions tutors, including self-motivation and passion for your subject.



When should I take it?

Ideally: January – May, before the October UCAS deadline

Earliest: some students start as early as Year 10

Latest: before starting work on personal statement

How many hours?

Minimum Required: 5 hours

Typical Student Booking: 20-30 hours

Maximum needed: No upper limit.

Continue to develop until comfortable



Example first 5 lessons

(please note these will be narrowed with the tutor to match areas of personal interest):

	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Medicine	Creating a Cancer	Functional Architecture of the Body	Medical Ethics	Mechanisms of Drug Action	Neurobiology and Human Behaviour
English Literature	Beowulf through the Ages	Thomas Mallory and Authority in Arthuriana	Social Issues in 19th Century Women's Writing	Writing Colonial America in the Modern Era	Native American 'Renaissance' Literature

Personal Statements

Every student applying to a UK university must submit a personal statement. By the end of the programme, a student will have a finely balanced and academically impressive work to submit as part of their application.

What is it?

- Plan, structure and edit an outstanding personal statement
- Detailed review of as many drafts of the personal statement as required
- Discover both the science and art of a finely crafted personal statement

Who is it for?

Degree Subject	Law	Medicine	Other
Oxbridge			
G5 Universities			
Russell Group			
Other UK Universities			

- Required for all universities
- Required for some/most
- Not applicable

Why do I need it?



Guaranteed Finished Statement

of outstanding quality, freeing up time to focus on the other parts of the application.



Develop Impressive Academic Ideas

through discussion with your tutor that you can include in your statement.



Perfect Your Writing;

your tutor will offer you sentence-level critiques and suggestions.



When should I take it?

July – August

After exams and ideally during the summer holidays

How many hours?

Minimum Required: 5 hours

Typical Student Booking: 10-20 hours



Example first 5 lessons

Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Analysis of Successful Personal Statements	Brainstorming your Personal Statement	How to Structure your Personal Statement	Review Personal Statement Draft	Personal Statement Marking and Review

Admissions Tests

Candidates applying to select universities and subjects will need to complete a written entrance examination before being invited to an interview. This programme builds upon subject knowledge, and also develops exam techniques and reviews past papers.



Who is it for?

Degree Subject	Law	Medicine	Other
Oxbridge	Required for all universities	Required for all universities	Required for all universities
G5 Universities	Required for all universities	Required for all universities	Required for some/most
Russell Group	Required for some/most	Required for all universities	Not applicable
Other UK Universities	Required for some/most	Required for some/most	Not applicable

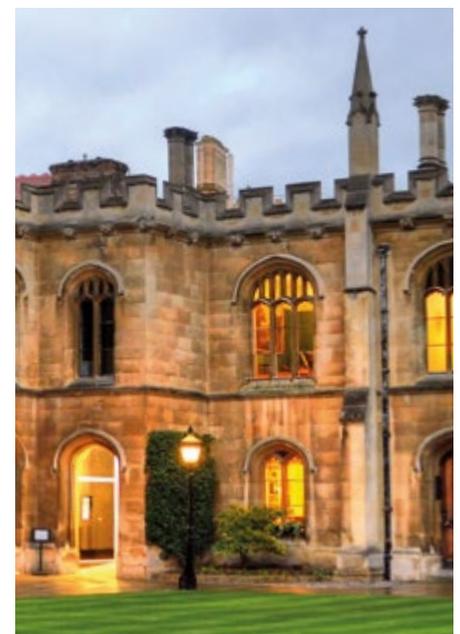
■ Required for all universities
■ Required for some/most
■ Not applicable

When should I take it?

September - November
 After receiving an invitation to complete the test, and before the usual interview period from December

How many hours?

Minimum Required: 5 hours
Typical Student Booking: 20-30 hours



What is it?

- Improve performance in admissions tests or written submissions
- Improve both knowledge and technique
- Including but not limited to: MAT, STEP, PAT, NSAA, ENGAA, TMUA, BMAT, UCAT, LNAT, ELAT, HAT and at-interview assessments.

Why do I need it?



Identify Your Weaknesses through diagnostic tests and address them through our unique exam strategies.



Guaranteed Improvement with applicants typically improving their admissions test scores by 21%.



Unparalleled Support from an Oxbridge tutor who has scored in the top 10% in the test themselves.

Example first 5 lessons

	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Cambridge Natural Sciences Admissions Assessment (NSAA)	What is the NSAA?	How to perfect your Maths Questions	Science Questions Paper 1	Science Questions Paper 1	NSAA Top Tips
Thinking Skills Assessment (TSA)	What is the TSA?	Improve Problem-Solving Skills	Tips & Tricks for Problem-Solving Questions	Understanding Arguments	Understanding Flaws & Assumptions

Interview Preparation

Interviews are the final, and most important part of the application process for all Oxford and Cambridge applications, as well as most courses at Imperial and UCL, and key vocational courses – such as medicine – at most leading UK universities. It is your best chance to make a positive impression on admissions tutors.



What is it?

- Cover all elements of a successful admissions interview, from body language to advanced subject knowledge
- Design an essential reading list of books, articles, and academic theories
- Engage in university-level discussions with an expert tutor

Why do I need it?



Gain Unique Insights

into how Oxbridge, Imperial and Medical schools assess interviews



Valuable Tips

on body language, thinking skills, verbal communication and mental models for answering different types of questions.



Mock Interviews

will give you the opportunity to put this advice into practice, developing and honing the skills needed to maximise your chances of success.

Who is it for?

Degree Subject	Law	Medicine	Other
Oxbridge	Required for all universities	Required for all universities	Required for all universities
G5 Universities	Not applicable	Required for all universities	Required for some/most
Russell Group	Not applicable	Required for all universities	Required for some/most
Other UK Universities	Not applicable	Required for all universities	Not applicable

- Required for all universities
- Required for some/most
- Not applicable

When should I take it?

November – December

As soon as you receive an invitation to interview, which typically takes place in December

How many hours?

Minimum Required: 5 hours

Typical Student Booking: 10-20 hours



Example first 5 lessons

Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Interview Format & How to Present Yourself	Questions Around Personal Statement	Wider Academic Questions	Mock Interview 1	Mock Interview 2

Application Strategy Mentorship

Top UK universities are fiercely competitive. In order to be successful, you need to combine talent with great strategic decisions at every stage. The Mentorship Programme exists to help students make the right strategic decisions at the right times, allowing them to win a place at their first-choice university.



What is it?

- Two x 20-minute meetings with a personal mentor each month
- Book alongside other Leading Education modules
- Strategic guidance on all aspects of the UK university process
- Map out and track your academic journey to achieve your goals
- Focus on wellbeing and pastoral care, particularly during stressful exam and application periods
- Stop and start any time
- Strongly recommended for Oxbridge candidates, but appropriate for all students

Who is it for?

- Strongly recommended for Oxbridge candidates, but appropriate for all students
- Suitable for all students of any age; you can start at any time!

Why do I need it?



Data-driven Approach allowing you to make the decisions that will statistically maximise your chances of success.



Keeping You on Track based on our experience helping 1000s of students.



Pastoral Support to help you deal with stress and stay motivated, breaking the process down into manageable chunks.

The Programme

Students taking this programme receive advice and guidance from world-class tutors on the following areas:

College and University Choice

We will assess your academic profile, preferences and statistical data in order to recommend a Cambridge/ Oxford College or Medical schools that would be a great fit and give you the highest likelihood of success.

Written Submissions

Our tutors will help applicants with the additional written submissions required by Oxford and Cambridge, including the SAQ and sample essays.

Super-curricular Activities

Advice on how to continue to build your subject knowledge through super-curricular activities that will boost your university application. These include wider reading, academic competitions, internships, online courses and research papers.

Monitor Student Wellbeing

The personal mentors will check in on each student's mindset, and how they are coping with the challenge and pressure of exams, as well as the very demanding application process.



Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Choosing Your University	Oxbridge College Choice (if applicable)	Internships & Work Experience	Reading Broadly In Your Subject	Making Your Knowledge Stand Out

Success Stories



Leading Education played a key role in me securing an offer at Cambridge."

Layla



PACKAGES TAKEN: Knowledge Building, Admissions Test, Interview Preparation, Personal Statement

RESULT: Offer: History, Cambridge

A-LEVELS: English Literature, History, Classics

ACHIEVED: A*A*A*

Leading Education played a key role in me securing an offer at Cambridge. I found the team to be both highly professional but also super approachable. Beyond the positive impact of the sessions themselves, my tutors helped me to direct my time so that I could make the most improvement possible. I had no idea how to structure my preparation for my Cambridge interview until I got help from the team. I was advised on:

- Which colleges to apply for
- How to write a personal statement
- What direction I should take for extra reading
- How to answer interview questions and what kind of things are likely to come up
- Maximising the "little things" e.g. non-verbal communication/'thinking out loud'



Sylvia

OFFER:

Natural Sciences at Cambridge University



I'm so grateful for the support provided by Leading Education over the past two years. I do not think I would get an offer from Cambridge without the sessions with their professional and helpful tutors."



Matt

OFFER:

Natural Sciences at Cambridge University



I would recommend Leading Education wholeheartedly; Having a tutor who has been in the same position as yourself just a few years ago is far more useful than a teacher who may have been through the process a number of years ago."



Leo

OFFER:

PPE at Oxford University



With Leading Education's help, I got an offer from Oxford to study PPE. I was unsuccessful in applying independently to Oxford in 2018 but I'm happy to say that, with Leading Education's help, I got an offer in 2019, passing the interviews with scores of 84 in Philosophy, 67 in Politics and 80 in Economics."

Postgraduate Application Programmes

Every year, over 400,000 students progress onto a postgraduate programme at a UK university, of which 40% are international students. It is a highly competitive and often confusing process, as universities – and even individual faculties within one university – have widely different application timetables and processes. Using our expert database of tutors, who have studied at postgraduate level at Oxford and Cambridge, Leading Education can offer support to current students interested in applying to Masters or PhD courses in the UK.



Programmes Available



Knowledge Building

Develop knowledge in your specialist area beyond undergraduate level to impress admissions tutors at top UK universities. Learn how to integrate this knowledge into your written application, personal statement and research proposal to maximise your chances of success.



Personal Statement

Work collaboratively with a Cambridge or Oxford postgraduate tutor to plan, structure and edit an outstanding personal statement that will maximise your chances of winning a place at a top UK university for a Masters, MPhil or PhD programme.



Written Application Support

Improve written submissions required by the university, including answers to questions posed in the application and also any written samples required, such as dissertations. If necessary, we will check the application form and help the student to send it off.



Application Strategy

Help identify the best universities and courses to apply to based on a diagnostic assessment of your aims and academic background. Our expert team may also help to send out emails to professors at universities to solicit support for your application.



Interview Preparation

Gain unique insights into how UK universities assess postgraduate interviews, as well as tips on body language, thinking skills, verbal communication and mental models for answering different types of questions.



Research Proposal

The research proposal is the most important part of a postgraduate research application. We will work with you to plan, structure and produce a research proposal that will impress admissions tutors.

Subject Tuition

- Receive additional academic support before the university admissions process
- Achieve required grades in school exams after a successful university offer
- Gain UCAS points with an EPQ

GCSE & A-Level Tuition

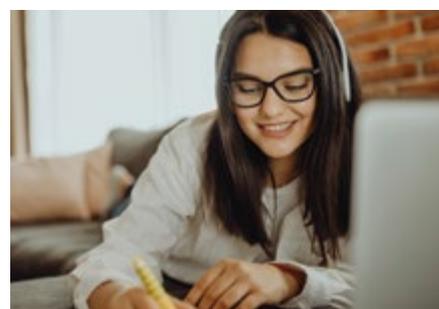
While working on your advanced subject knowledge, personal statement, and other elements of the university application process, it is important not to lose focus on your exams. Leading Education use the same expert tutors for subject tuition for GCSEs, A-Levels or the IB, who teach the Oxbridge application programmes. Students can choose to study with us from Year 10, right the way through to Year 13 after receiving a university offer.



2021 Average Grade Improvement	
Package	Grade uplift
10 hours	0.76 grades
20 hours	1.56 grades
40 hours	1.92 grades

(e.g. B to A = 1 grade)

2021 A-Level Results	
A*-A	88%
A*-B	96%




Intelligent tutor matching

We match students with a tutor who focusses lessons on specific exam boards, with careful adherence to the specification



Oxbridge tutors

Study with the same expert tutors who work on our university application programmes



Exam practice

Through regular exam practice, students learn how to best demonstrate their subject knowledge



World-class designers

Kieran Hammond was previously Academic Director at Oxford International College, the UK's No. 1 school for A-level results

What is it?

Booster tuition to help students improve their exam performance and achieve outstanding grades in their GCSEs, IB and A-Levels. Our courses are designed to consolidate classwork, fill any gaps and boost your confidence.

When should I take it?

Any time: Students who start early are more likely to succeed.
Holiday time: Some students choose to take more intensive tuition to make the best use of the vacation period.
Revision period: Tuition can be used to maximise revision time and get exam ready.

How many hours?

Minimum Required: 5 hours
Typical Student Booking: 10-20 hours

Example first 5 lessons

Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Assessment of Strengths and Weaknesses	Tackling your Weaknesses 1	Tackling your Weaknesses 2	Past Paper Run-through	Exam Tips and Techniques

EPQ Full Programme and EPQ Booster

The EPQ is a research-based A-Level equivalent qualification that can be completed as either a 5,000 word dissertation, or an artefact or performance accompanied by a 1,000 word report. We provide full support for students who want to undertake an EPQ but whose school does not offer it, or booster tuition for those already undertaking one.

The EPQ is worth up to 28 UCAS points
depending on grade achieved

University of Oxford



“Where applicants have undertaken the Extended Project (EP), the University will not make this a condition for an offer, but recognises that it provides an applicant with the opportunity to develop research and academic skills relevant for study at Oxford.”

University of Cambridge



“We welcome the introduction of the Extended Project and would encourage you to undertake one as it will help you develop independent study and research skills and ease the transition from school/college to higher education.”

We offer two EPQ study options:

1. For schools offering the EPQ, but the student requires extra support	Booster Lessons booked as needed
2. For schools who do not offer the EPQ	A full 25-hour tuition package including the final project marked, graded and officially awarded as a qualification

Why study the EPQ with Leading Education?

- 1 Research Expertise**
Be taught by an Oxbridge tutor who has a proven track record in producing outstanding research dissertations at highest level.
- 2 Marked by an EPQ World Expert**
If you choose the full package, your EPQ will be marked and moderated by the EPQ Coordinator at the UK's No.1 school, who has achieved a 96% A-A* rate amongst the students she has helped.
- 3 Recommended by Top UK Universities**
Oxford, Cambridge, Imperial, LSE and UCL, all officially recommend doing the EPQ. For those students applying to Russell group universities, the EPQ will allow you to earn up to 28 UCAS Points.

Example first 5 lessons

Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
What Makes a Good EPQ?	How to Pick a Topic	Independent Research Skills	Successful Structures	Assignment Writing Skills

Partner Case Studies

At Leading Education we pride ourselves on developing strong, long-term partnerships with organisations all over the world. We work with both schools and agencies, creating bespoke study programmes for their students, and in every case we improve their results for Oxbridge and G5 applications.



Example School 1:

This partner is one of a group of four schools in China. It is a relatively new school and was set up in 2018 linked to a prestigious UK institution. It was important to them to maximise their UK university applications.

They trialled our Knowledge Building Programme in 2019. After very positive feedback, the group decided to expand to Admissions Test and Interview Preparation programmes for students from their partner schools. Over three years, we increased Oxbridge offers to 6 from a starting point of nothing.

Programmes Delivered

- Knowledge Building
- Personal Statement Editing
- Interviews

Participating Students **15**



Example School 2:

This school is in the top 10 of the UK Schools' A-Level League Table 2020. It is a large school with over 1500 students, 60% of whom are international.

Despite the squeeze on independent school offers, we helped them achieved 9 Oxbridge offers last year, a 125% increase on the 4 achieved prior to the Leading Academics programme in 2019.

Programmes Delivered

- Knowledge Building
- Personal Statement Summer School
- Admissions Tests
- Interviews

Participating Students **31**



Example Agency 1:

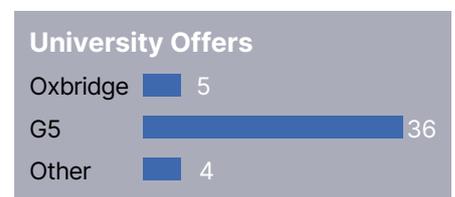
Founded in 2003, Agency 1 is one of the biggest study abroad agencies in Asia. They have also helped to establish a number of schools in Asia, franchising a prestigious UK school brand.

Our collaboration started in 2019. We had 15 students participating in these programmes, with 85% gaining G5 offers. In 2020, we deepened our collaboration by providing A-Level tuition for the Beijing branch. They were very impressed by the feedback on the quality of the tuition from the parents and students.

Programmes Delivered

- A-Level
- Knowledge Building
- Admissions Tests
- Interviews

Participating Students **45**



Academic Skills

and Super-Curricular Programmes

- Evidence of advanced academic skills in reading and writing is essential for admissions tutors
- Super-curricular activities mentioned in the personal statement or during interviews are very highly regarded
- Begin building skills and experience at any age

Oxbridge Thinking Skills

Throughout the admissions process, universities expect students to display agile and analytical thinking skills. These are not skills that are taught directly by schools, but at Leading Education we recognise the need to think critically and independently. It is a 'soft skill' which is absolutely vital to academic success, and it cannot be overlooked.



What is it?

- Diagnose strengths and weaknesses, and develop key critical thinking skills
- Skills underpin academic success and can be studied alongside any other Leading Education programme
- Curriculum developed by our experienced, central academic team using up-to-date research



Who is it for?

- Any student of any level wanting to maximise their chances of academic success

Why do I need it?



Develop Academic Discussion Skills in preparation for the Oxbridge or Imperial academic interviews.



Get Ahead; our course presumes no subject knowledge and so allows you to start developing skills from a younger age.



Score Highly at Every Stage, including admissions tests and interviews where thinking skills are assessed.

When should I take it?

Any age – the earlier the better!

How many hours?

Minimum Required: 5 hours

There is no upper limit – continue until you and your tutor are completely confident in your abilities



Example first 5 lessons

	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
STEM Students	Analysis of Theories	Analysis of Data	Deriving Formulas	Applying General Rules to Unfamiliar Concepts	Estimations
Arts Students	How to Conduct Research on a New Topic	Detailed Examination v Big Picture Thinking	Are we all Interdisciplinary Now?	Current Discourse: Decolonialisation	Current Discourse: Gender Theory

Wider Academic Reading

Evidence of wider reading in your chosen subject should begin from Year 10 onwards, if not before, and this programme leads into the Knowledge Building module. It is also suitable for students who have not yet decided which subject they want to study at university. Tutors can help students sample a range of wider reading across different disciplines.



What is it?

- Allocate time across 2-3 subject areas, with university-level reading helping you decide what degree to choose
- Design an essential reading list of books, articles, and academic theories
- Engage in university-level discussions with an expert tutor

Who is it for?

- Students looking to develop a wide range of texts to include in their university applications
- Students beginning Year 10 – or earlier – who want to read interesting books and articles beyond the curriculum choose their subject area

When should I take it?

Ideally: Across Years 10 and 11
However, students can start much earlier. There is no upper limit to in-depth reading

How many hours?

Minimum Required: 5 hours
There is no upper limit – continue until you and your tutor are completely confident in your abilities

Why do I need it?



Gain a Competitive Edge
by starting in GCSE year, maximising your chances of reading 10+ books by the time you apply.



Prepare for Personal Statement and Interview,
which are key opportunities to demonstrate knowledge of important texts.



Narrow Down Course Choice
by reading advanced texts across different subjects.

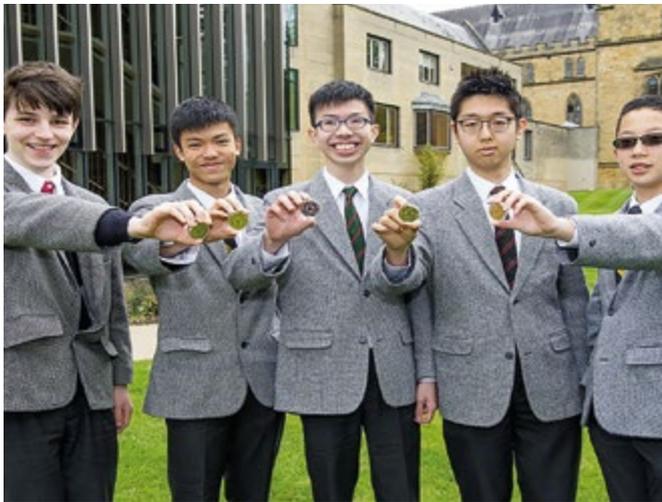


Example first 5 lessons

Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Reading with a Purpose	Understanding Language	Annotations	Creating a Reading Record	Discussion Skills

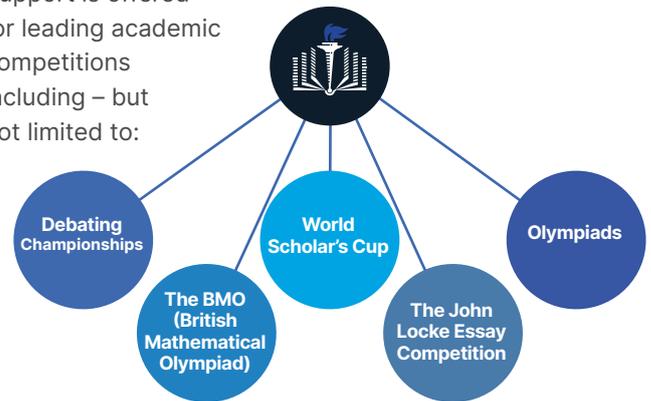
Academic Competitions

Participation in academic competitions is highly thought of by admissions departments. It is another way to stand out in your personal statement and interviews. Leading Education can offer support while preparing for competitions across the world.



Who is it for?

Support is offered for leading academic competitions including – but not limited to:



What is it?

- Hands-on support and preparation for internationally renowned competitions
- Review of past content and the subject knowledge required
- Develop key skills such as public speaking and persuasiveness for verbal or debating competitions

Why do I need it?



Proven Track Record; you will learn techniques that have allowed 70% of our students to win awards.



Enhance Your Background by winning awards that can help your application stand out from the crowd.



Specialised Guidance from an Oxbridge tutor with expertise in the specific type of competition you want to enter.

When should I take it?

A few months before any competition begins or submission deadlines.

How many hours?

Minimum Required: 5 hours
There is no upper limit – continue until you and your tutor are completely confident in your abilities

Example first 5 lessons

Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Brainstorming Ideas	Structure of a Presentation	Language of a Presentation	Public Speaking & Confidence	Practice Presentation

Bespoke University Tours

As well as our range of fantastic online, remote learning programmes, Leading Education can also create Bespoke University Tour packages for families. Whether you are UK-based, or visiting from abroad, we can arrange in-person tours of select universities, and meetings with admissions tutors where available.

Cambridge

Depending on cost, availability and requirements, the Bespoke University Tour programme can include:

- Hotel accommodation
- Airport transfers
- Personal tours by Leading Education tutors or head office staff
- Meetings with current students and/or admissions tutors
- Transport around the UK

Each programme can be designed to suit a family's needs, from a day trip to Oxford to a full week in the UK visiting multiple universities.

Prices available upon request, and receipt of a full list of requirements.

Suggested Itinerary 1

- **CAMBRIDGE (2 nights):**
Visit 5+ colleges; meet current student; visit faculty
- **OXFORD (1 night):**
Visit 5+ colleges; meet current student; visit faculty

3* star hotel and personal guide throughout tour

Oxford



Suggested Itinerary 2

- **OXFORD (2 nights):**
Visit 5+ colleges; meet current student; visit faculty
- **CAMBRIDGE (1 night):**
Visit 5+ colleges; meet current student; visit faculty
- **LONDON (1 night):**
Visit one or all of LSE, Imperial, UCL, and KCL; meet current student

3* star hotel and personal guide throughout tour

London



Our Tutors

Highly Selective Recruitment

We are based in London, with strong connections in Cambridge and Oxford. Through our networks we can solicit hundreds of tutor applications every year. We select only the top 12% of applicants; all of our tutors have been educated at Oxford, Cambridge, or G5 universities.

Exceptional Tutor Quality

We only work with the best tutors. The vast majority have already graduated, or are undertaking a Masters or PhD. Applicants must prove they have several years' tutoring experience and a track record helping students achieve exceptional university destinations.

Rigorous Application Process

Tutors go through a rigorous 5-step application process, including a written application and interview where they must demonstrate their teaching abilities to our experienced tuition team through mock-lessons.

First-Class Training

All tutors receive ongoing training in our unique university application methodologies, which have helped over 1000 students achieve places at G5 universities. We run training for our tutors every week, ensuring that the delivery of our lessons is of consistently high quality.



Elliot

SUBJECTS

Maths, Advanced Maths, Algebra



EDUCATION

MMath candidate in Mathematics at Cambridge University; BA in Mathematics from Cambridge University

A LEVELS

A*, A*, A*, A*

PROFILE

Elliot is a passionate mathematician and a real expert in his subject, with a string of scholarships and awards under his belt!



Tereza

SUBJECTS

PPE, Economics, Data Science



EDUCATION

MSc candidate in Data Analytics at Oxford Brookes University; BA graduate in PPE at Oxford University

MATURIA EXAM

full score

PROFILE

Tereza is an expert in her field; she is a Lincoln College Academic Scholar and Linguistics Olympiad silver medal recipient. Her superb academic track record and amiable personality make her an incredibly popular tutor among her students.



Marco

SUBJECTS

Physics, Clinical Neurosciences



EDUCATION

PhD candidate in Clinical Neurosciences at Oxford University; MPhys graduate in Physics at Oxford University

A LEVELS

A*, A*, A*, A*

PROFILE

Marco is an expert in the sciences, having ranked 1st in his year at Oxford, and his keen attention to detail helps to guide his students through even the most complex topics, drawing on his extensive academic experience including as an Oxford University supervisor.



Sam

SUBJECTS

Engineering, Maths, Physics



EDUCATION

DPhil candidate in Engineering at Oxford University; MEng in Engineering from Oxford University

A LEVELS

A*, A*, A*, A*

PROFILE

Samuel is an expert in engineering! He is an award-winning student at the University of Oxford and his tutoring skills are exemplary.

What Next?

If you are interested in our programmes, please get in touch with us. We would love to set up a free initial consultation, so you can trial the quality of our service. Following this initial consultation, we will come up with a personalised study plan across all Leading Education services which will maximise your chance of gaining admission to your dream university.

You can contact us by...

Emailing us:

steven@educationadvisers.co.uk

Calling us:

+44 (0)1622 813870

We look forward to hearing from you, and hopefully helping you achieve all your academic dreams.



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